



## 2018 Spring Conference Agenda

### Wednesday, April 11:

- Strategic Planning Meeting 9:00 a.m. – 2:00 p.m.- Fireside Tavern

### Thursday, April 12:

- Hotel shuttle every 15 minutes
- Board Meeting 9:00 a.m. – 12:00 p.m.
- Choo Choo Barn and Toy Train Museum visitation; Steam Train/Freight Train/Shop Tours/Pump Car 1:00 – 5:00 p.m.
- LO&S – Shuttle between Choo Choo Barn and Toy Train Museum
- Lunch aboard excursion train (Complimentary) – 12 and 1 p.m.
- Dinner on Own
- Opening Night Reception 6:30 – 8:30 p.m. (Fireside Tavern)

**Sponsored by McRail and United Shortline Insurance Services**

### Friday, April 13:

- Hotel shuttle every 15 minutes
- Educational Seminars – 8:00 a.m. – 12:00 p.m. – Railroad Museum of PA
- Choo Choo Barn and Toy Train Museum visitation; Steam Train/Freight Train/Shop Tours/Pump Car 1:00 – 5:00 p.m.
- LO&S – shuttle between Choo Choo Barn and Toy Train Museum
- Educational Seminars – 2:00 p.m. – 5:00 p.m. – Railroad Museum of PA
- Dinner on your own

### Saturday, April 14:

- Hotel shuttle every 15 minutes
- Educational Seminars – 8:00 a.m. – 12:00 p.m. - Railroad Museum of PA
- Choo Choo Barn and Toy Train Museum visitation; Steam Train/Freight Train/Shop Tours/Pump Car 1:00 – 4:00 p.m.
- LO&S – Shuttle between Choo Choo Barn and Toy Train Museum
- Educational Seminars – 2:00 p.m. – 5:00 p.m. – Railroad Museum of PA
- Cocktail hour at 5:30 p.m. – 6:30 p.m. (Fireside Tavern)

**Sponsored by WhistleTix**

- Banquet at 6:30 p.m. – 9:30 p.m. (Fireside Tavern)

**Sponsored by Rail Events**





## 2018 Spring Conference Seminars

**Steve Weaver**

***The Common-Carrier Balance: Freight and Heritage Rail***

**Linn Moedinger**

***Passing the Torch without Getting Burned***

**Kurt Bell**

***Making Railway Heritage Relevant to Millennials***

**Andrea Biesecker**

***Women in Tourist Railroading***

**Steve Kahler**

***Establishing and Maintaining Tax Exempt Status of Charitable Foundations***

**Steve Barbour**

***Tourist Retail Adaptation – The Constant Battle***

**Richie Maggs/Eric Conner**

***The Little Old and Slow: Car No. 10 on the L.O. & S.***

**Al Martin**

***PRR #460 Restoration***

**Steve Barrall**

***Viewscape, Heritage & Land Preservation***

**Rick Musser**

***Staffing Your Organization: The Good, The Bad & The Ugly***

**Craig Lefever**

***Community Relations, a Strategic Necessity***

**Randy Gustafson**

***Economic Impact Analysis: WHAT it is, HOW it works, WHY it helps you, and WHAT YOU NEED TO DO to get there***

